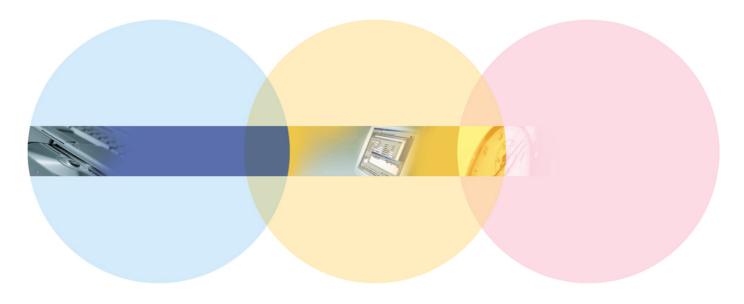


THE 32Bit Windows TM Print Management System

# THE POWER OF ACCURA AS A MANAGEMENT TOOL



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## INTRODUCTION

Accura software provides flexibility to meet the current needs of the business, as well as expansion to meet future changes.

The aim of this document is to highlight the **features** and **benefits** of the programme, and to show how they can be used to improve the productivity and profitability of the business, by providing better management tools.

Accura provides a logical breakdown of the business workflow:

- Estimating (Cost based)
- Order Entry (Job Tickets/Dockets)
- Purchase Orders
- Job Costing (including data collection)
- Sales Analysis
- Accounts (interface direct from Accura)

Estimating using *Accura* is cost v time based i.e. projected time to be taken as a percentage of the hourly rate.

Every hour spent in the business by direct labour employees is a payable hour, and must be counted as a cost, but of course not all of these hours can be charged to a job, there are breaks, re-work, training programmes, maintenance procedures, meetings, and other activities that do not produce revenue. If a business is to operate cost effectively, and profitably, it is essential that all production labour, and material usage, is recorded and tracked as it occurs, providing management with a breakdown of all categories. Attention to non-chargeable direct labour costs is almost certain to reduce such costs and thereby increase profitability.

To ensure the information being collected is relevant, it is important to ensure that the hourly rates being used by the system are accurate and are reflective of the business.

To check these figures, the *Accura Costing & Analysis* module incorporates a cost rate calculator programme, which, using the actual overhead costs, and forecasted working hours for machines, departments and people, calculates a required hourly rate.

The Accura cost rate calculator is a flexible tool for automatically establishing hourly rates.

- Works from own operational costs
- Includes all direct and indirect costs
- Apportions costs to departments and cost centres
- Automatically re-calculates rates whenever data is updated.

Without the correct hourly rates, estimating and costing are inaccurate and lose their relevance. The *Accura* cost rate calculator works from the users own cost data, not industry standard information.

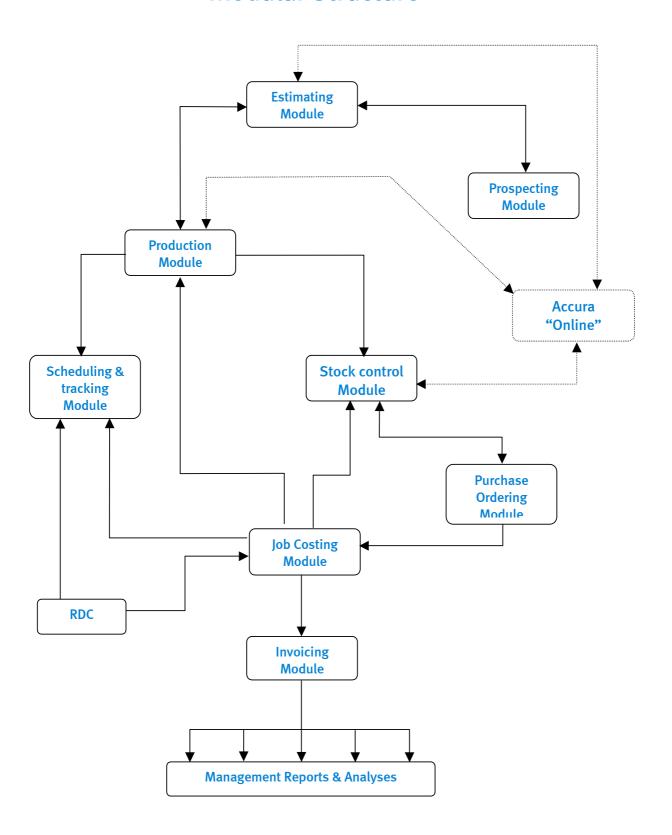
The programme allows the user to enter all direct costs, such as production wages and salaries, administration costs, occupancy overheads (rent & rates) and all financial overheads.

The cost rate calculator has been created in a Microsoft Excel format and in order to run the programme, Excel must be loaded.

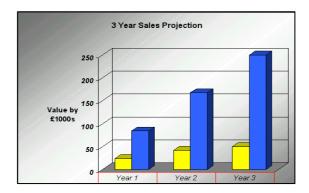
Having confirmed an hourly rate, we can now move on and look at specific areas of the business to determine the management information we can obtain as standard. Other reports can be designed using the ODBC driver (refer to separate section for further information on this product) and a third party data base product such as Microsoft Excel, Access, and Goldmine etc



# **Modular Structure**



sales



The sale is the starting point of all activity; "Nothing happens until someone sells something" is a very true adage. It is therefore extremely important that this activity can be effectively tracked and monitored. This includes the activity of the Sales & Marketing operation, as well as monitoring the status and progress of the estimate.

A series of reports can be pulled from the system relating to activity and performance.

## How might this information be used?

- Comparing current business prospects with target
- Assessing what type of jobs the company is winning and losing
- Evaluating the type of work the company makes profit/no profit on
- The effectiveness of individual estimators
- Success/Failure rate by client
- Conversion rate of quote to Order
- Analysis of individual quotes

To support the Sales process further it is also very important to be able to monitor activity by the sales team. This can be achieved by using the Accura Prospecting Module.

The prospect module enables the user to differentiate within the Accura programme between clients and prospects, and to monitor and track activities.

## PROSPECTING - CAM

Some of the salient features and benefits are:

#### **Features**

- Separate prospect database (from true clients)
- Keywords allowing unlimited analysis of each prospect
- Multiple contact names
- Unlimited event progress history, with date/time stamped notepad
- User-defined "field" labels
- Campaign codes, and success monitoring
- Mail merge with MS Word v7 or internal layout designer
- Quick query reporting tool, for user-defined reports
- Appointment scheduling, with diary printout
- Targeted fax broadcasts with scheduling for overnight runs
- Prospect schedule for daily "To-Do" list
- Integrates directly with Accura estimating
- Integral spell checking
- Import/Export in ASCII CSV file format
- Address label printing
- Reports including: Follow-up lists, Best Bets lists, New enquiries report, Event history analysis
- Campaign success ratio

## **Benefits**

- Organise your time & workload better
- Respond to new enquiries efficiently and professionally
- Never forget a call-back date
- Keep a detailed history of information for each prospect
- Run targeted pro-active mail shots & fax shots
- Analyse which advertising/marketing works best for your company





The estimate is the most important document of the system, as most of the other documentation is drawn from it. The estimate is the first step away from the order, and the business-driving tool for management. Activity in this area will provide the indicator for the company's revenue, both short and long term.

Inaccurate estimates result in lost profits, estimates that are too high usually just go away, but estimates that are too low, are quickly accepted by the market place.

The market place does not allow for any averaging or errors, any mistakes come straight off the bottom line

Another consideration is that business opportunities are often lost when estimates cannot be prepared and submitted quickly. *Accura* with it's onscreen fax and e-mail facility keep this to a minimum!

The system provides instant information regarding:

- Number of estimates produced over a selected time frame
- Status of the estimate Pending, Converted or Lost.

From this data, it is possible to gain an overview of how the business is performing currently and, make short and long-term projections.

For example, by using the analysing set up feature in the programme, the system will show what type of work is being quoted, what type of work is being won and lost, and most importantly, the **profit and value added being achieved.** 

To assist in this task, the system can provide the following standard reports.

- Estimate Enquiry
- Estimate Hit Rate
- Estimate Follow Ups
- Estimate Analysis
- Estimate Library Templates
- Estimate Outcomes
- Estimate Value Add

If required, estimates can be filtered by customer and or job type:

- ? Pending
- ! Incomplete

(where perhaps information is still awaited from an outwork supplier before the quote can be completed)

- ✓ Converted
- x Lost

Each category is automatically up-dated by the system as information is added.

## HOW MIGHT THIS INFORMATION BE USED?

- Monitor activity By individual or the team
- What type of work is being quoted for
- What type of work is being won or lost
- Value of jobs on quote
- Value of jobs won
- Value add being achieved
- Profitability
- Compare revenue/profit to target
- Analysis of estimates lost by reason i.e. price, quality, delivery time etc.
- Sales performance within an individual account Year on Year analysis

**Vestimating module Report Samples** 

## estimate confirmation

Data Design Services Ltd Lakesbury Mews Hitingbury Road Chandlers Ford Eastleigh SO53 6SS

Tel: 023 8024 0470 Fax: 023 8025 2573

**ESTIMATE** 

Joe Bloggs Bloggs Printing 123 The Lane Ascot Bucks B78 2JJ

Quote ref: 1,059 / RH

Date: 25/10/2000

Further to your recent enquiry, I have pleasure in submitting our estimate to meet your requirements as follows:

Title: Size/spec: Origination: Quark Xpress file supplied on disk.

Proof: None

Printing: 4 colour process 1 side

Materials: 250gsm white matt

Cut to shape with new cutter. Trim and make up 1 pocket Finishing:

Quantity 500 1000 Price (€ ) 415.00 500.00 Run-on:500 This price includes origination costs of NLG316.80

To one local address Delivery:

Comments:

All prices exclude vat (where applicable), are valid for 30 days, and are subject to sight of artwork or disk. Material prices may be subject to change at time of order placement. All orders are placed subject to our terms & conditions, available on request.

I trust our estimate meets with your approval, and look forward to receiving your instructions in due course. If I cabe of any further assistance, please do not hesitate to contact me.

Assuring you of our best attention

Richard Henley Estimator

Data Design Services Ltd Lakesbury Mews Hittingbury Road Chandlers Ford Eastleigh SO53 6SS

Tel: 023 8024 0470 Fax: 023 8025 2573

To: From: Richard Henley 25/10/2000 1,059 / RH Fax no: Quote ref:

Subject: Re: Your recent enquiry, please accept the following quotation to meet your requirements

URGENT ESTIMATE

Promo Folder

Size/spec: To take A4 (within A2 flat) Origination: Quark Xpress file supplied on disk.

Printing: 4 colour process 1 side

Materials: 250asm white matt

Finishing: Cut to shape with new cutter. Trim and make up 1 pocket

> 415.00 500.00 86.00 Run-on:500

Title:

All prices exclude vat (where applicable), are valid for 30 days, and are subject to sight of antwork or disk. Material prices may be subject to change at time of order placement. All orders are placed subject to our terms & conditions, available on request.

I trust our estimate meets with your approval, and look forward to receiving your instructions in due course. If I can be of any further assistance, please do not hesitate to contact me.

Assuring you of our best attention

Richard Henley Estimator

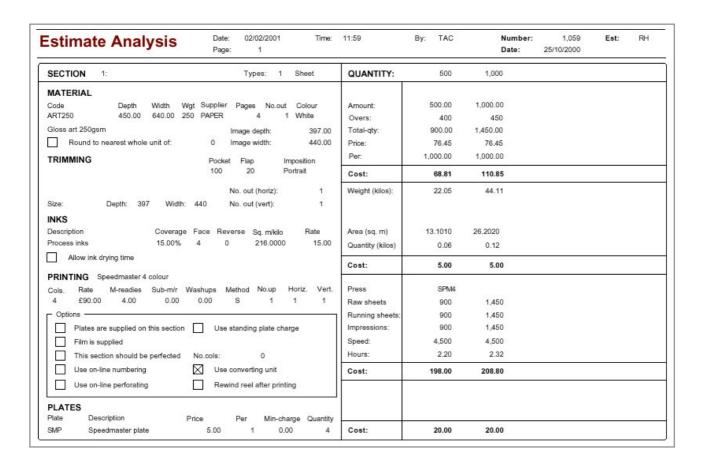
## estimate analysis

## What does it show me?

This report provides a complete breakdown of all the workings that have gone into the estimate and their costs. It can be printed in detailed or summary format on request. The report shows all the materials, labour and outwork costs broken down with estimated times and a totals page summarising by departmental area.

#### How would I use this information?

You would typically print this analysis to check your quote (or someone else's) before submitting it to the customer, or to see if there was any areas that could be adjusted to reduce the cost when negotiating a deal. Because the information is always presented in a standard format it is easier to see where errors may have occurred; unlike a manual estimating system where it is almost impossible to check another person's workings. It is useful to place a hardcopy of the analysis in with the job bag in case of queries that affect the estimate during production.



Estimate Ana	llysis	8	Date: Page:	02/02/20 2	001	Time:	11:59		By: TAC	Number: Date:	1,059 25/10/2000	Est:	RH
LABOUR & MATERIAL Description	-S No.up	Group	Speed	Per	Rate	Cycles	Min.	L/M	Time/Cost 500	1,000			
Disk conversion	e d	1	1	1.00	£22.00	1		L	1.00 22.00	1.00 22.00			
Make cromalin		1	1	1.00	£22.00	1		L	0.10 2.20	0.10 2.20			
Speedmaster platemaking		1	1	1.00	£25.00	4		L	1.00 25.00	1.00 25.00			
Speedmaster makeready		1	1	1.00	£90.00	4		L	2.00 180.00	2.00 180.00			
Speedmaster print run		1	4,500	1.00	£90.00	1		L	0.20 18.00	0.32 28.80			
Die cutting	125	1	2,000	1.00	£30.00	1		L	0.25 7.50	0.50 15.00			
Folding		1	3,000	1.00	£22.00	1	£1.0	00 L	0.42 9.24	0.58 12.76			
Packing parcels		500	12	1.00	£22.00	1		L	0.08 1./6	0.17 3.74			
Gloss art 250gsm		1	1	1,000.00	£76.45	1		M	900.00 68.81	1,450.00 110.85			
Process inks		1	1	216.00	£15.00	1	£5.0	00 M	13.10 5.00	26.20 5.00			
Speedmaster plate		1	1	1.00	£5.00	1		М	4.00 20.00	4.00 20.00			
OUTWORK Description	Sur	plier	Time	Rate Ma	arkup Meth	od (	Cycles	Min.	500	1,000			
TNT Overnight couriers	TNI	*****	days		00% Weig		1.00		19.13	31.26			

stin	nate Analysis	Date: 02/02/20 Page: 4	001 Tim	e: 12:01	By: TAC	Num Date	nber: 1,082 e: 1/12/2000	Est:	RH
SUMMA	ARY & ANALYSIS	Markup: C Trade	e clients	QUANTITY:	500	1,000	5,000		
To: Name:	Steve Guidroz ABC Technologies	Office:	Rep: BH	Material cost: Quantity:	51.95 1,100.00	80.96 1,900.00	313.06 8,300.00		
Address:	38 1st Street	Volume:		Markup:	5.00%	5.00%	5.00%		
	NewTown	Product: BOC	OK .	Studio cost:	22.00	22.00	22.00		
	Swindon Essex	Previous:	0	Time (hrs): Markup:	1.00	1.00	1.00		
	SW93 3AE	T 4 1	40.5						
		Total-pages:	164	Repro cost: Time (hrs):	139.50 3.90	139.50 3.90	139.50 3.90		
Tel: Fax:	(01307) 387391	D#-	297	Markup:	10.00%	10.00%	10.00%		
	(01307) 387743	Depth:		Print cost:	408.00	436.20	651.00		
Subref:		Width:	210	Ink cost:	6.91	8.81	25.55		
Title:	160pp Book			Time (hrs):	4.03	4.28	6.18		
Size:	A4 160pp + cover			Markup:	10.00%	10.00%	10.00%		
Orig:	Quark Xpress file supplied on disk.			Finishing cost:	11.00	16.50	60.50		
Ong.	Quark Apress life supplied off disk.			Time (hrs):	0.50	0.75	2.75		
				Markup:	10.00%	10.00%	10.00%		
Proof:	A4 Laser mono proof			Sundry cost: Time (hrs):					
Printing:	Cover:4 colour process 1 side			Markup:	10.00%	10.00%	10.00%		
	Text: Mono throghuout			Outwork Cost:	87.27	173.05	709.23		
Materiale	: Cover: 250gsm gloss			Outwork Sell:	106.02	210.55	859.23		
wiaterials	Text: 80gsm book wove			Overall cost:	726.63	877.02	1.920.84		
Finishina:	Perfect bind			Overall markup:	120.00	577.02	1,020.04		
				Weight (kilos):	35.91	71.82	359.06		
Notes:				Total profit:	80.37	103.98	255.16		
Notes.				Profit (%):	9.96%	10.60%	11.73%		
Private:				Value-added:	618.87	676.18	1,086.16		
				V/A %	76.69%	68.93%	49.92%		
Desnatch	: To one local address			Contribution:	522.07	573.13	934.11		
Doopaton	sand loves desired			Cont. %	64.69%	58.42%	42.93%		
Run-on q	tv: 500 Price: 149.00	Vat: T1 Currency	Ciadian	Selling price:	807.00	981.00	2.176.00		

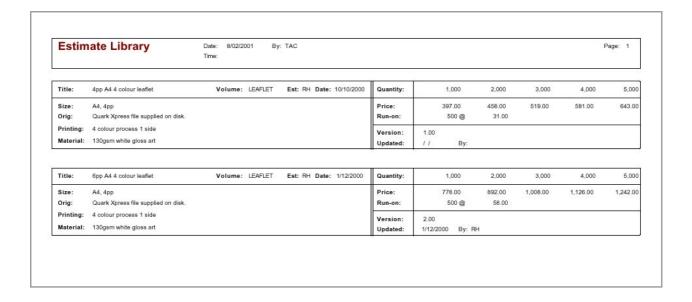
## estimate Library

## What does it show me?

This report can be used as a "price list" showing sample quantities and prices for a selection of library (template) estimates. The report shows a brief job specification as well as up to 5 sample quantities and prices. Library estimates are divided into volumes (job categories), and this report can print a complete price list by volume, or only selected estimates.

#### How would I use this information?

The library is one of the most powerful features of Accura. It enables skilled estimators to prepare a range of standard estimates for common job types e.g. leaflets, stationery, brochures etc... which are stored for later reuse by other estimating staff. A library estimate is extracted and copied to a new estimate number by the user, then modified with any changes in quantity, material, or job specification and a new quotation produced quickly, accurately, and easily. The library feature can be used by semi-skilled non-estimator staff to generate estimates without detailed knowledge of the internal workings of the estimate. The library report is designed to be printed as a price list to quote "ball park" figures if needed to customers.



## estimate enquiry

## What does it show me?

This report is a general estimate history report that can be produced at any time, listing all estimates over any specified date period. The report can be filtered. Sorted & subtotalled by client, product, estimator, sales-rep and status. The report shows general estimate details including number, title, estimator, rep, product, status, cost and sales value.

## How would I use this information?

You would use this report as a general enquiry tool to show estimate history over any date range. The report can list estimates of any status, or only pending, hits or misses. For example you could use this report to show the number of estimates done by client over any date period.

Estin	nate	enquiry	Date: Time:	02/02/2001 15:20	By:	TAC	Starting: Ending:		0/200		123	Est Sta	: atus: All	Rep:		Page:	1
Number	Client	Date	Quantity	Title				Est	Rep	Product	Depth	Width	Job-no	Status	Cost	Price	Vat
1,009	123	20/10/2000	500	Sales invioce sets				RH	JFB		297	210	1,053	Hit	£241.00	£300.00	T1
1,011	123	20/10/2000	500	Company Letterhead				RH	JFB	L/HEAD	297	210	1,004	Hit	£179.74	£224.00	T1
1,017	123	20/10/2000	500	Advertising poster				RH	JFB		594	841	1,023	Hit	£203.43	£252.00	T1
1,017 A	123	20/10/2000	500	Advertising poster				RH	JFB		594	841		Miss	£387.88	£483.00	) T1
1,017B	123	20/10/2000	500	Advertising poster				RH	JFB		594	841		Pending	£463.13	£577.00	T1
1,025 A	123	20/10/2000	4,000	12RG Manual				RH	JFB	BOOK	297	210	1,033	Hit	£1,710.57	£1,962.00	) T1
1,028	123	20/10/2000	1,000	Company profile				RH	JFB	BROCH	297	210		Incomplete	£742.89	£751.00	T1
1,029	123	20/10/2000	500	Credit note				RH	JFB	NCR	297	210	1,005	Hit	£241.00	£267.00	T1
1,030	123	20/10/2000	1,000	Discount leaflet				RH	JFB	LEAFLET	297	210	1,024	Hit	£248.42	£251.00	T1
1,031	123	20/10/2000	500	Sales Letterhead				RH	JFB	L/HEAD	297	210	1,030	Hit	£179.74	£199.00	T1
1,032	123	23/10/2000	1,000	Show poster				RH	JFB		594	841	1,012	Hit	£358.08	£444.00	) T1
1,038	123	23/10/2000	1,000	Ref:75434 brochure				RH	JFB	BROCH	297	210		Pending	£1,271.04	£1,399.00	) T1
1,040	123	23/10/2000	500	Reference manual				RH	JFB	BOOK	297	210		Pending	£654.63	£728.00	T1
1,041	123	23/10/2000	500	Trade show folder				RH	JFB	FOLDER	297	210	1,013	Hit	£378.64	£469.00	) T1
1,042	123	23/10/2000	100,000	Yacht leaflet				RH	JFB		297	210		Pending	£5,993.04	£6,570.00	) T1
1,055	123	25/10/2000	5,000	Software Brochure				RH	JFB	BROCH	297	210	1,051	Hit	£2,050.91	£2,276.00	T1
									Red	cords:	16 Pr	roportion:	100.0	0%	£15,304.14	£17,152.00	)
								[	Rec	ords:	16				£15,304.14	£17,152.00	)

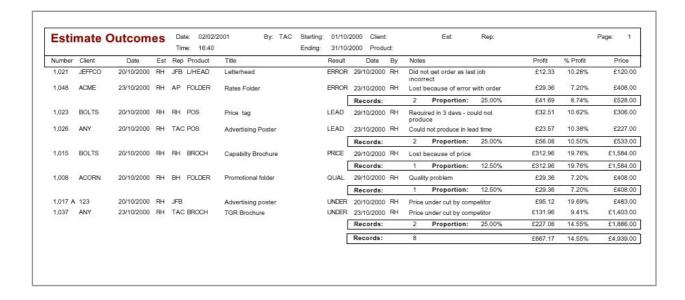
## estimate outcomes

## What does it show me?

This report lists any estimate within a specified date period that has been recorded as a "miss" (lost quote). The report can be filtered, sorted and subtotalled by client, product type, result code, estimator or sales rep. The subtotal shows the proportion of work estimated that was lost in each case.

#### How would I use this information?

Accura allows you to set-up "result codes" as a means of differentiating why a quote was lost for later analysis. There can be many reasons why you may not win business, for example: price issues, quality of work, delivery time, or an unresolved complaint. At the time you follow-up the quote, and are told you have lost the work you can assign a "result code" to categorise the reason the business was lost. This information can be used in a number of ways: for example: you may establish that you are losing work because of price at a much higher ratio on particular product lines, or are losing more work from estimates generated by a particular estimator or rep. Once you know this you can make a business decision on what is to be done about it.



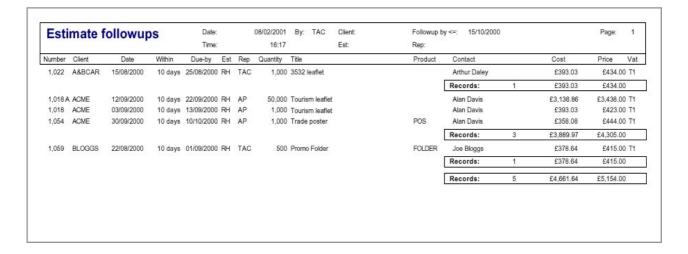
## estimate follow-ups

## What does it show me?

This report lists any "pending" (unconverted) estimates that require a follow-up call on or before the specified date. The report can be filtered, sorted & subtotalled by client, estimator, or sales-rep thus enabling you to print all estimates, or just those you are responsible for. The report shows the estimate number, client, date raised, and follow-up due date, along with the contact name, cost price and selling price.

#### How would I use this information?

Whenever you create a new estimate Accura prompts you for a follow-up period (in days) from estimate date — which triggers the follow-ups report. This information is used to prompt you to "chase up" any outstanding estimates with your customers, either to close the order, discuss the job or pricing objections, or establish why you may have lost the business. Producing this report should become a regular job function and will help you improve efficiency, convey a more professional image to your customers, whilst being able to keep your estimate database up to date with the status of each quote. You can also record the "reason" each quote was lost for later analysis.





## What does it show me?

This report lists all estimates generated over a specified date period, showing the percentage of "Hits" (converted quotes) compared to "Pending" (quotes awaiting a decision) or "Misses" (lost quotes). The report can be filtered, sorted and subtotalled by client, product or sales-rep.

## How would I use this information?

There are a number of ways to use this information. You might use it to compare the percentage hit-rate (confirmed orders) for each sales representative to see which team member is performing best. The example above shows estimate conversion by client, to analyse which customers are giving you the highest proportion of their business – you might use this to improve customer loyalty, or to see which clients are using you for "price matching". You can also compare hit-rate by product type to indicate which type of work you are most competitive at doing.

Estir	nate h	it-rate		08/02/2001 11:06	By:	TAC	Starting Ending		Client: Product:		Est:  Converted	Rep: quotes only		Page:	1
Number	Client	Date	Quantity	Title			Es	t Rep Product	Job-ne	Status	Cost	Profit	% Profit	Price	Vat
1,002	123	14/09/2000	1,000	2pp A4 leaflet			RH	JFB LEAFLET	1,0	13 Hit	£248.42	£60.58	19.61%	£309.0	0 T1
1,004	123	14/09/2000	1,000	Promo Brochure			RH	JFB BROCH		Miss	£1,271.04	£127.96	9.15%	£1,399.0	D T1
				Records:	2	Hits:	50.00%	Pending: 0.	00% Miss	50.00%	£1,519.46	£188.54	14.38%	£1,708.0	0
1,022	A&BCAR	15/08/2000	1,000	3532 leaflet			RH	TAC		Pending	£393.03	£40.97	9.44%	£434.0	0 T1
1,024	A&BCAR	01/06/2000	500	Letterhead			RH	TACL/HEAD	1,0	20 Hit	£179.74	£44.26	19.76%	£224.0	0 T1
				Records:	2	Hits:	50.00%	Pending: 50.	00% Miss	0.00%	£572.77	£85.23	14.60%	£658.0	0
1,018 A	ACME	12/09/2000	50,000	Tourism leaflet			RH	AP		Pending	£3,138.86	£299.14	8.70%	£3,438.0	0 T1
1,018	ACME	03/09/2000	1,000	Tourism leaflet			RH	AP		Pending	£393.03	£29.97	7.09%	£423.0	0 T1
1,020	ACME	10/09/2000	500	RTY Folder			RH	AP FOLDER	1,0	35 Hit	£378.64	£29.36	7.20%	£408.0	D T1
1,054	ACME	30/09/2000	1,000	Trade poster			RH	AP POS		Pending	£358.08	£85.92	19.35%	£444.0	0 T1
				Records:	4	Hits:	25.00%	Pending: 75.	00% Miss	0.00%	£4,268.61	£444.39	10.59%	£4,713.0	0
1,003	ANY	14/09/2000	1,000	Brochure			RH	TAC BROCH	1,0	34 Hit	£1,271.04	£131.96	9.41%	£1,403.0	D T1
1,005	ANY	14/09/2000	500	Sales Folder			RH	TAC FOLDER	1,0	2 Hit	£378.64	£40.36	9.63%	£419.0	0 T1
				Records:	2	Hits:	100.00%	Pending: 0.	00% Miss	0.00%	£1,649.68	£172.32	9.52%	£1,822.0	0
1,049	BLOGGS	04/08/2000	500	HGF Novel			RH	TACBOOK	1,0	26 Hit	£654.63	£73.37	10.08%	£728.0	0 T1
1,059	BLOGGS	22/08/2000	500	Promo Folder			RH	TACFOLDER		Pending	£378.64	£36.36	8.76%	£415.0	0 T1
				Records:	2	Hits:	50.00%	Pending: 50.	00% Miss	0.00%	£1,033.27	£109.73	9.42%	£1,143.0	0
				Records:	12	Hits:	55.00%	Pending: 35.	00% Miss	10.00%	£9,043.79	£1,000.21	11.52%	£10,044.0	0

## estimate value apped

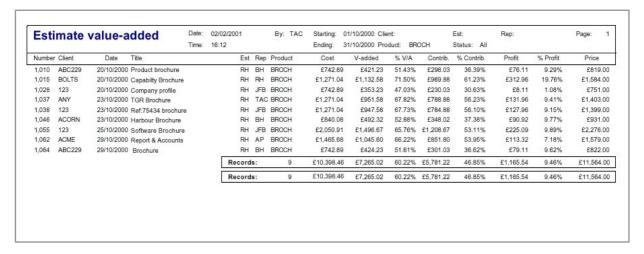
## What does it show me?

This report lists all estimates raised over a specified date period, along with the estimates cost, value-added value & percentage, contribution, profit and sales value. The report can be filtered, sorted & subtotalled by client, product, estimator, sales-rep, and status.

#### How would I use this information?

You would use this report to analyse your estimated value-added by product type, client, estimator or sales-rep. In short, this will identify your most profitable work, or most profitable clients, and whether your estimators/sales-reps are bringing in the "right type" of enquiry. As a business you need to maximise your value-added content to keep your gross margin as high as possible to cover your overheads fully. Without this information it is possible to carry on without realising that the work you are doing is non-profitable and your net profit will be down as a result.

Value-added represents the sales value of the job, less materials and outwork, - the remaining amount being used to pay the wages and overheads of the business. The contribution figure is value-added with wages removed. Too many businesses place too much emphasis on turnover, and not enough on maximising profit margins – this is a fatal mistake.







Orders are raised directly through the system by pulling all of the instructions across from the estimate. The status of jobs is shown on the system using a colour-coded feature for ease of recognition.

## There are five statuses for a job:

- Active (Green)
- On hold (Yellow)
- Complete (Red)
- Invoiced (Blue)
- Dead (Black)

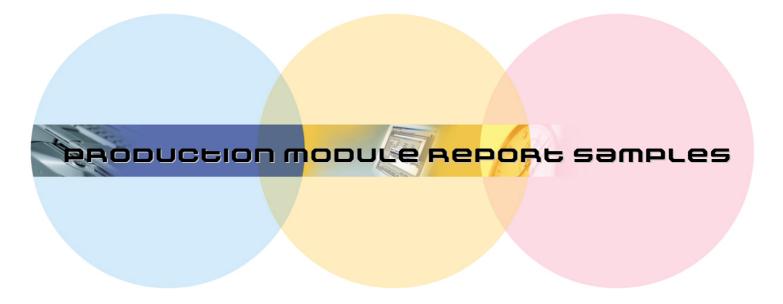
## The status information can be filtered by:

- Client
- lob number
- Due by date
- Product type
- Title

From this information, the system will produce reports covering any of the status conditions, filtered by any of the above options.

By utilising the Job Costing & Analysis module, it is possible to monitor actual times taken, and materials used, either from a daily time sheet, logging times and material usage, against specific job numbers, or in real time direct from a keyboard at the work place.

There are other by-products of the remote data collection system, including machine loading and employee productivity measurements and statistics. These are valuable tools for achieving better management control of workload, and for improving overall productivity



## PRESS WORK-CO-LIST

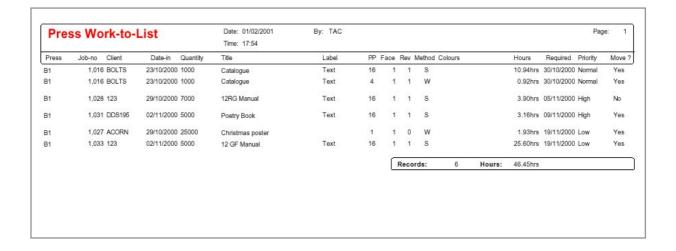
## What does it show me?

The press work-to-list is a production report designed to show you allocated printing times for active work by press code. The report prints each press on a separate sheet for clarity, and shows the job number, title, quantity, colours, method, inks, and estimated hours along with when the job is needed for. The list is updated automatically as new orders are entered, and other orders are delivered.

## How would I use this information?

Use this report to give to your print/production manager to plan up work onto each press. The report will accurately shows (using estimated data) the number of hours assigned to each press, and colour sequences. Using this data he can plan up which jobs should be printed first and in what order to minimise wash-up times.

Make best use of wash-ups. This report is NOT true scheduling, but offers a good basis for pressroom planning.



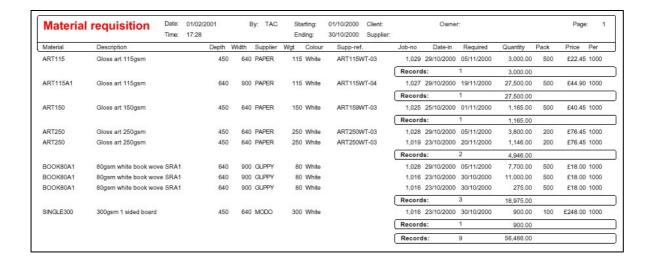
## material requisition

## What does it show me?

The material requisition lists all the paper and board needed for orders booked in between two specified dates. The reports show the material code, description, supplier, job number, and quantity needed by job, with a subtotal of quantity needed by material type.

## How would I use this information?

You would use this report daily before placing purchase orders to show your exact quantity of sheets you anticipate needing for orders booked in that day. Using your own stock checking methods you would check stock levels for each item, and order up only the shortfall. This report is NOT designed to offer stock control, but to support a manual stock keeping system, and encourage exact quantity, "just-in-time" ordering methods. Note: It does not matter if the order was estimated or manually entered.



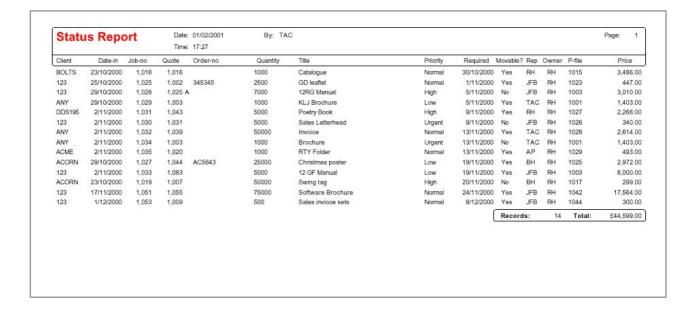
## Status Report

## What does it show me?

This report shows order details over any specified date period showing the job number, client, date in, order number, title, along with delivery and invoice details and sales value. The report can be filtered, sorted & subtotalled by client, product, owner, sales-rep and job status.

## How would I use this information?

Use this report as a general enquiry tool to list orders of any status over a specified date period. For example: you might use this report to print a complete order history for one selected client, or to analyse the number of orders placed by a particular sales-rep (to work out commissions). You can optionally list all orders, or just those of a certain status e.g. active, delivered, or invoiced.



## ORDER ENQUIRY

## What does it show me?

This report shows order details over any specified date period showing the job number, client, date in, order number, title, along with delivery and invoice details and sales value. The report can be filtered, sorted & subtotalled by client, product, owner, sales-rep and job status.

## How would I use this information?

Use this report as a general enquiry tool to list orders of any status over a specified date period. For example: you might use this report to analyse the number of orders placed by client, product, or sales-rep. You can optionally list all orders, or just those of a certain status e.g. active, delivered, or invoiced.

Orc	ler en	quiry	Date: Time:	01/0 17:2	2/2001 9		Ву:	TAC	Starting: Ending:	01/11/2 30/11/2		lient: roduct:		Owner: Status:	Rep: All			Page:	1
Job-no	Client	Date-in Order	no	Own	Rep	Quantity	Title	9		F	roduct	Status	P-File	Required	Delivered	Inv-no	Inv-date	Price	Vat
1,030	123	02/11/2000		RH	JFB	5000	Sal	es Letter	head	L	/HEAD	Active	1026	09/11/2000	11		1.1	£340.	00 T1
1,033	123	02/11/2000		RH	JFB	5000	12 (	GF Manu	al	E	воок	Active	1003	19/11/2000	11		1.1	£8,000.	00 T1
1,051	123	17/11/2000		RH	JFB	75000	Sof	tware Br	ochure	E	BROCH	Active	1042	24/11/2000	11		11	£17,564.	00 T1
														R	ecords:	3		£25,904.	00
1,035	ACME	02/11/2000		RH	AP	1000	RT	Y Folder		F	OLDER	Active	1029	13/11/2000	11		11	£493.	00 T1
														R	ecords:	1		£493.	00
1,032	ANY	02/11/2000		RH	TAC	50000	Inve	oice		L	/HEAD	Active	1028	13/11/2000	11		11	£2,614.	00 T1
1,034	ANY	02/11/2000		RH	TAC	1000	Bro	chure		E	BROCH	Active	1001	13/11/2000	11		1.1	£1,403.	00 T1
														R	ecords:	2		£4,017.	00
1,031	DDS195	02/11/2000		RH	RH	5000	Poe	etry Book		E	воок	Active	1027	09/11/2000	11		7.1	£2,268.	00 T0
														R	ecords:	1		£2,268.	00
														R	ecords:	7		£32,682.	00

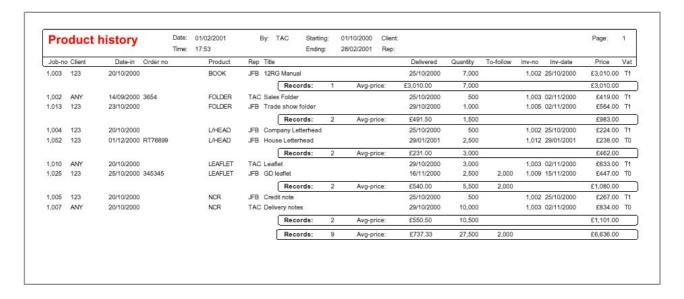
## PRODUCT HISTORY

## What does it show me?

The product history report shows order history by product code including subtotals of quantity used, and value of business. The report can be sorted by product code over any specified date range, and filtered by client or sales-rep.

#### How would I use this information?

You would use this report to give a breakdown of your work by product type, for a particular customer or sales-rep. Thus for example: if a client wished to know what his consumption is annually of a particular product you will be able to tell him exactly using this data.



## JOB COSTING

From the data entered from the daily work docket or keyboard i.e. times and materials, a whole range of analytical reports can be produced:

- Work in progress
- Value added report
- Variance report (Estimate v Actual)
- Cost Analysis Complete cost break down for each job.
- Profit & Sales recovery summary of each job

As well logging all of the actions allowed for in the estimate, it is also very important to monitor and log any changes requested by the client that are chargeable. This will show up on the variance report-comparing estimate with actual costs.

When a system is in place to record material usage, everyone in the business becomes more aware of the importance of minimising waste, offering an area for potential savings!

## How might this information be used?

- Obtain a full breakdown of work in progress
- Obtain a breakdown of potential profit/loss on individual jobs still in production
- Full value add report
- Produce a variance report comparing estimated costs with actual, broken down into departmental costs.
- Profit summary for invoiced jobs
- Sales recovery report, enabling analysis by department e.g. What was my total costs and profit from my studio

As well as being able to obtain analysis of jobs the *Accura* Costing & Analysis module enables analysis by cost centre. A cost centre can be a person, department or machine.

As an example, by cost centre, the system can provide a detailed analysis comparing budgeted costs with actual over a given period e.g. a GTO2 has been budgeted to work for 100 hours for the month of march, the system will monitor how many hours were actually run by the machine and the costs incurred. This information enables the user to monitor if the hourly rate being charged is adequate.

The same analysis is available by individual operator i.e.

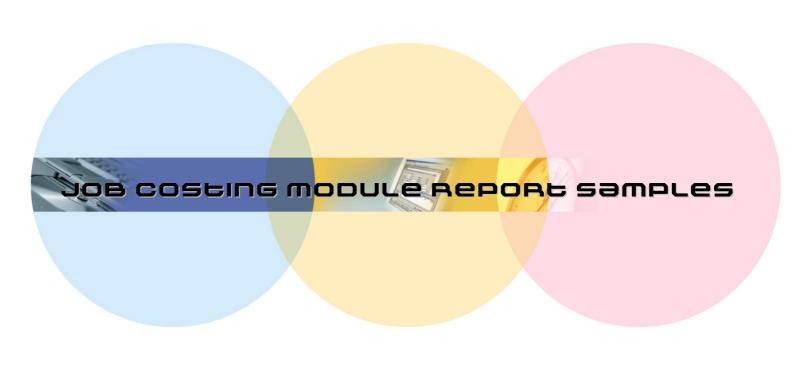
- Hours worked @ standard and overtime rates
- Analysis of time taken by operation e.g. How long to do a make ready on a particular machine
- % productivity
- Direct and Indirect labour costs

The same applies to departments; the system will provide a summary of labour entries for a given period, including direct and indirect operations, as well as % productivity.

As well as labour costs, it is also very important to be able to monitor material and outwork costs, as this has a direct bearing on value add figures, ultimately affecting contribution and profit.

Enquiry reports can be instantly produced for Materials (paper, film, plates, ink) detailing quantities, by supplier, and broken down by job number. A similar report can be produced for outwork.

A very important part of the job process is to be able to monitor and track purchase orders raised for materials and outwork.



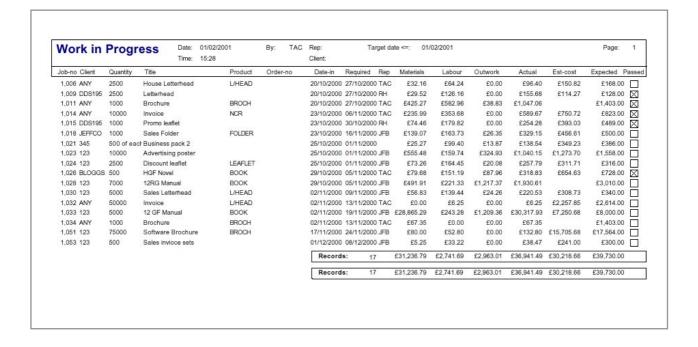
## WORK IN PROGRESS

## What does it show me?

This report lists all orders that have not yet been approved for invoicing. An order is considered "work in progress" if costs are still being booked against it. The actual job status (active/delivered) is not actually relevant as an order can be delivered, with costs still being booked in – therefore this report will differ from the "Status Report" produced by the production module. The report lists each job number, client, and title, along with the total materials, labour & outwork costs to date.

## How would I use this information?

You would produce this report for two reasons. Firstly you might like to see any un-invoiced work, and how much it has cost to date, with an estimated sales figure – used in some forward planning or cash flow projection. Secondly many businesses make an accounting adjustment for work in progress on their profit & loss account each month. This is done because WIP is essentially work you haven't invoiced so does not show yet; however you may have incurred outwork and material costs against these orders which do show on your accounts. Thus your profit/loss figure is reduced because you have not shown the "sale" against these purchases and your profit figure will be deceptively low accordingly.



## Dariance Report - Detailed

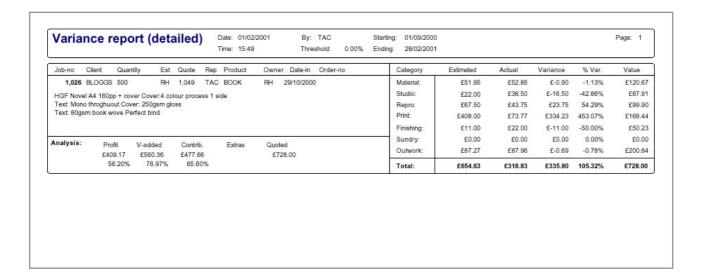
#### What does it show me?

This report provides a detailed (departmental) breakdown for any selected orders for comparison between estimated and actual costs for each component of the job. The actual figures, variance, and percentage variance are shown to highlight where the biggest errors occurred. This report is normally produced once a variance summary has been printed.

## How would I use this information?

This information is used to see which components of the order are responsible for the largest variation between estimated and actual costs. In the example above we can see the variance in "materials" is only -1.13% (i.e. we spent 1.13% more than we estimated on materials); however the variance for printing is 453.07% (it cost us less than we estimated). From this we can deduce that perhaps not all the entries for printing have been made, or something happening in production that we could not have allowed for when we estimated. A variance in either direction may need action taking.

From this data, we can then pull out a cost analysis sheet for this job to see which specific operation has caused us a problem and take any necessary action. It may be due to operator error, it may be a timesheet keying error, it may have been an unforeseen machine breakdown, or a problem introduced by the customer.



## **Jariance Report - Summary**

## What does it show me?

There are in fact two variance reports - summary, and detailed. This summary report shows you all order that have been approved for invoicing (i.e. the final selling price has been checked) and a comparison of the estimated costs versus the actual cost (the variance). Only orders that are estimated will appear on this report, as otherwise there is no point of comparison. The variance is calculated in value, but also more importantly as a percentage. The report lists the job number, client, title, quote number, estimate & actual costs, variance and % variance.

#### How would I use this information?

This information is arguably the single most important Job Costing management report within Accura, and answers the question – "Are we estimating accurately?" – for some businesses this is the only reason for installing a Job Costing system. Using this information you can see how close your actual costs are to your estimated costs. Naturally things can go wrong on a job on a one-off basis, but if a trend is emerging then you need to know why – no business can go on underestimating or over-estimating work indefinitely without the risks of overpricing (and thus losing work), or under-pricing and not making enough profit margin.

A "threshold" can be set for this report, so that the report will only show orders with a variance outside of this "acceptable limit" e.g. 10% variance. This enables you to filter out "problem" jobs without needing to produce a long list. Once you have identified any orders that concern you, you can produce a detailed variance to highlight which department the variances occurred in, and various other cost analyses to identify which operation and/or operator may have been responsible.

Vari	iance	report	(summary)	Date: Time:	01/02/2 15:45	2001	By: TAC Threshold:	0.00%		01/10/2000 28/02/2001					Page:	1
Job-no	Client	Quantity	Title		Est	Quote	Est-cost	Act-cost	Variance	% Var.	Profit	% Profit	Quoted	Extras	Value	
1,002	ANY	500	Sales Folder		RH	1,005	£378.64	£165.99	£212.65	128.11%	£253.01	60.38%	£419.00		£41	9.00
1,003	123	7000	12RG Manual		RH	1,025 A	£2,607.80	£733.63	£1,874.17	255.47%	£2,276.37	75.63%	£3,010.00		£3,01	0.00
1,004	123	500	Company Letterhead		RH	1,011	£179.74	£224.38	£44.64	19.89%	£0.38	0.17%	£224.00		£22	24.00
1,005	123	500	Credit note		RH	1,029	£241.00	£142.68	£98.32	68.91%	£124.32	46.56%	£267.00		£26	37.00
1,007	ANY	10000	Delivery notes		RH	1,027	£750.72	£610.39	£140.33	22.99%	£223.61	26.81%	£834.00		£83	34.00
1,010	ANY	3000	Leaflet		RH	1,013	£510.63	£542.87	£32.24	5.94%	£90.13	14.24%	£633.00		£63	33.00
1,013	123	1000	Trade show folder		RH	1,041	£456.61	£355.19	£101.42	28.55%	£208.81	37.02%	£564.00		£5€	34.00
1,009	DDS195	2500	Letterhead		RH	1,012	£114.27	£126.16	£11.89	9.42%	£1.84	1.44%	£128.00		£12	28.00
1,014	ANY	10000	Invoice		RH	1,033	£750.72	£353.68	£397.04	112.26%	£469.32	57.03%	£823.00		£82	23.00
1,015	DDS195	1000	Promo leaflet		RH	1,034 A	£393.03	£179.82	£213.21	118.57%	£309.18	63.23%	£489.00		£48	9.00
1,025	123	2500	GD leaflet		RH	1,002	£311.71	£143.49	£168.22	117.23%	£243.51	62.92%	£387.00		£44	7.00
1,026	BLOGGS	500	HGF Novel		RH	1,049	£654.63	£318.83	£335.80	105.32%	£409.17	56.20%	£728.00		£72	28.00
1,011	ANY	1000	Brochure		RH	1,003		£1,047.06	£1,047.06	100.00%	£355.94	25.37%	£1,403.00		£1,40	3.00
1,052	123	2500	House Letterhead		RH	1,084	£234.90	£40.22	£194.68	484.04%	£197.78	83.10%	£238.00		£23	88.00
						[	Records:	14	£2,600.01	93.30%	£5,162.61	43.55%	£10,147.00		£10,20	7.00

## Sales Recovery - Detailed

## What does it show me?

The detailed sales recovery report shows you selected orders that you have invoiced, with costs broken down by departmental area, along with the mark-up, profit and profit margin made. You select the orders you want to list.

## How would I use this information?

You would produce this report to review specific jobs to establish **where** you made money i.e. is which departmental area of the job did you make the most profit. This will highlight profitable areas of you business activities, and less profitable ones. For example, you might establish that your repro department is working on much lower margins that your print room.

	otaliou	06/02/20	001	By: TAC	Starting: 01/10 Ending: 31/10					Pa	ge: 1
Job-no Client Title	Est Rep	Quote	Product	Inv-date	Inv-no	Department	Cost	Sell	% Markup	Profit	% Profit
1,000 123 Leaflet	JFB	1,000	}	25/10/2000	1,001	Material	£117.91	£124.31	5.43%	£6.40	5.159
Constitution of the consti						Studio	£33.00	£34.79	5.43%	£1.79	5.149
Specification:						Repro	£18.75	£19.77	5.43%	£1.02	5.16%
Leaflet A4 Gloss Art 150gsm Job to b	e trimmed to size, folded & pack	ed in parc	els			Print	£246.40	£259.78	5.43%	£13.38	5.15%
						Finishing				€0.00	0.009
						Sundry				£0.00	0.009
						Outwork	£16.45	£17.34	5.43%	£0.89	5.139
						Totals:	£432.51	£456.00	2	£23.49	5.159
1,003 123 12RG Manual	RH JFB	1,025 /	A BOOK	25/10/2000	1,002	Material	£427.09	£1,752.30	310.29%	£1,325.21	75.639
O						Studio	£27.50	£112.83	310.29%	£85.33	75.639
Specification:						Repro	£45.00	£184.63	310.29%	£139.63	75.639
12RG Manual A4 160pp + cover Cov Text: Mono throghuout Cover: 250gs						Print	£180.80		310.29%	£561.00	75.639
Text: 80gsm book wove Perfect bind						Finishing	£53.24	£218.44	310.29%	£165.20	75.639
						Sundry				€0.00	0.009
						Outwork				£0.00	0.009
						Totals:	£733.63	£3,010.00		£2,276.37	75.639

## Sales Recovery - Summary

## What does it show me?

This report lists all invoiced orders during a specified date period along with their costs broken down by departmental area, selling price, and profit. There are in fact two sales recovery reports – summary and detailed.

## How would I use this information?

You would produce this report to tell you how much each department has cost you over a specified period, and how much sales have been recovered. For example: You might want to know how much studio work you had invoiced in the month. Naturally, as a printer the studio element of a job forms only one part of the production process; this report isolates the sales "recovery" of each element of the job for you. This information could be used to make business decisions about the profitability of each departmental process. You may find that you are losing money in one particular area of production.

Sale	s Red	covery (Sumi	mary)		06/02/2001 13:31	Ву:	TAC Starting: Ending:	01/10/2000 28/02/2001	7				Pa	ige: 1
Job-no	Client	Title	Inv-no		Material	Studio	Repro	Print	Finishing	Sundry	Outwork	Total	Profit	% Profit
1,000	123	Leaflet	1,001	Cost Sell	£117.91 £124.31	£33.00 £34.79	£18.75 £19.77	£246.40 £259.78			£16.45 £17.34	£432.51 £456.00	£23.49	5.15%
1,003	123	12RG Manual	1,002	Cost Sell	£427.09 £1,752.30	£27.50 £112.83	£45.00 £184.63	£180.80 £741.80	£53.24 £218.44			£733.63 £3,010.00	£2,276.37	75.63%
1,004	123	Company Letterhead	1,002	Cost Sell	£6.94 £7.48	£66.00 £71.13	£62.00 £66.82	£89.44 £96.39				£224.38 £241.81	£17.43	7.21%
1,005	123	Credit note	1,002	Cost Sell	£15.58 £29.16	£44.00 £82.34	£26.25 £49.12	£56.85 £106.38				£142.68 £267.00	£124.32	46.56%
1,002	ANY	Sales Folder	1,003	Cost Sell	£139.14 £146.10	£172.70 £181.34	£113.75 £119.44	£121.40 £127.47	£53.24 £55.90		£19.18 £20.14	£619.41 £650.38	£30.97	4.76%
1,007	ANY	Delivery notes	1,003	Cost Sell	£226.96 £310.10	£11.00 £15.03	£3.50 £4.78	£52.48 £71.71	£247.28 £337.87		£69.17 £94.51	£610.39 £834.00	£223.61	26.81%
1,010	ANY	Leaflet	1,003	Cost Sell	£84.95 £99.05	£27.50 £32.07	£20.00 £23.32	£356.94 £416.20	£15.50 £18.07		£37.98 £44.29	£542.87 £633.00	£90.13	14.24%
1,013	123	Trade show folder	1,005	Cost Sell	£122.32 £194.23	£27.50 £43.67	£25.00 £39.70	£141.87 £225.27	£38.50 £61.13			£355.19 £564.00	£208.81	37.02%
1,025	123	GD leaflet	1,009	Cost Sell		£27.50 £85.67	£18.75 £58.41	£64.02 £199.44	£13.14 £40.93		£20.08 £62.55	£143.49 £447.00	£303.51	67.90%
1,052	123	House Letterhead	1,012	Cost Sell		£22.22 £131.49	£18.00 £106.51					£40.22 £238.00	£197.78	83.10%
		Recor	<b>ds</b> : 10	Cost Sell	£1,140.89 £2,662.73	£458.92 £790.34	£351.00 £672.50	£1,310.20 £2,244.44	£420.90 £732.35		£162.86 £238.83	£3,844.77 £7,341.19	£3,496.42	36.84%

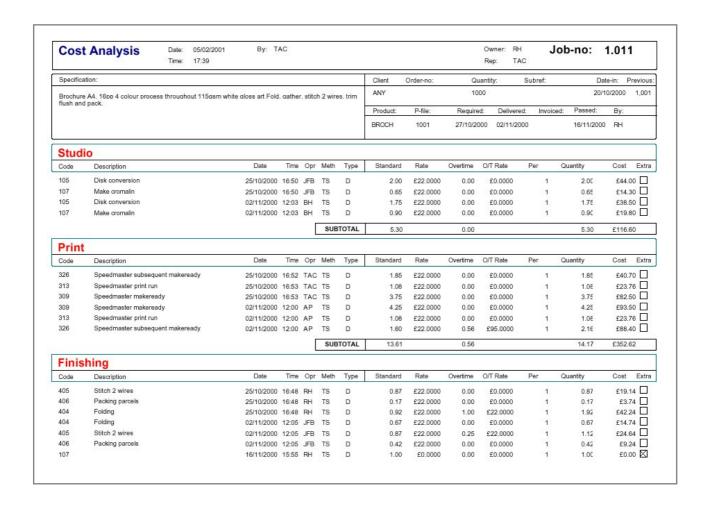
## COSE analysis

## What does it show me?

This report lists all the labour, material & outwork costs for a specified job, subtotalled by department. The final summary page also shows estimated totals, value-added and contribution, and a comparison of actual versus estimated figures. It can be produced for any/all jobs at any stage of production.

## How would I use this information?

You would typically print this report immediately after approving each order, and would keep the copy as a master file copy along with the job bag itself. This will enable you to see how the job ran the last time it was run, in case of re-prints in the future.



# **Cost Analysis (continued)**

				SUBTOTAL	4.92		1.25	6.17	£113.74
Materia	ıls								
Code	Description		Category		Quantity	Rate	Per		Cost
ART115	Gloss art 115gsm		Paper		3,075.00	£22.45	1,000.00		£69.03
CROM	Cromalin SRA2		Studio		4.00	£65.00	1.00		£260.00
PROC	Process inks		Print		89.84	£15.00	216.00		£6.24
SMP	Speedmaster plate		Repro		18.00	£5.00	1.00		£90.00
				SUBTOTAL	3,186.84				£425.27
Outwor	rk			<u> </u>					
Code	Description				Quantity	Rate	Per		Cost
TNT	TNT Overnight couriers				57.95	£0.67	1.0000		£38.83
				SUBTOTAL	57.95				£38.83
Labour: N	Materials: Outwork: Wages	: Previous:	Quoted:	Anal	vsis:	1		Actual:	£1.047.06
£582.96	£425.27 £38.83 £282	ol continent	£1,403.00	V-Added:	£938.90	3 6		Estimated:	21,041.00
2002.80	2423.21 230.03 2202.	20 £1,400.00	21,400.00	% V/A:	66.92%			Variance:	£-1,047.06
Notes:						3		% Var.	-100.00%
				Contrib:	£656.65			Profit:	£355.94
				% Contrib:	46.80%			% Profit:	25.37%
						1		V	
				Extras:				TOTAL:	£1,403.00

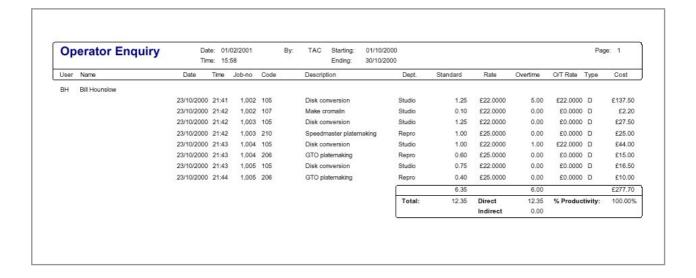
## OPERATOR ENQUIRY

## What does it show me?

This report lists costing entries over a specified date period by operator to give you the total times and costs for each individual. The report shows the operation code & description, department, standard and overtime and the overall cost. A full breakdown of direct (productive) and indirect (non-productive) operations is listed, with the data pulled from timesheet and remote capture.

#### How would I use this information?

You would typically use this information to analyse the activities of particular operators for example to see how many hours they had worked each week, and how much overtime. Or you could compare the average times to perform particular tasks for each operator, to see if anyone is not working to their full potential. The report calculates percentage productivity for each operator based on the proportion of his or her direct hours.



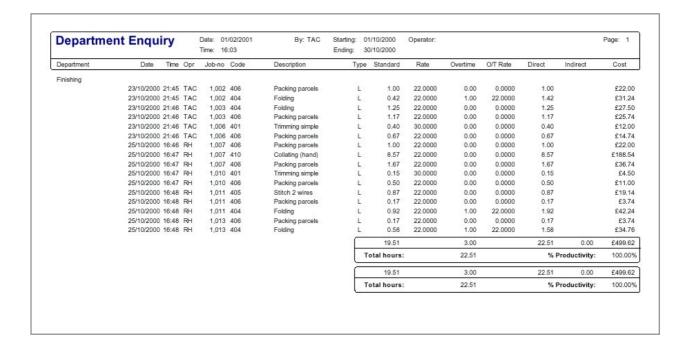
## Department enquiry

## What does it show me?

This report lists all costing activity over a specified period, subtotalled by department showing the operation, date, time, operation and hours worked.

#### How would I use this information?

This information is used to analyse the efficiency and cost recovered by department – typically monthly. It also enables you to judge the average times being achieved for each operation, so that meaningful target times can be fed back into the estimating system to produce more accurate estimates.



# Labour engulay

## What does it show me?

This reports lists costing activity by subtotalled by labour operation and shows the labour code description, date, time, and operator, along with a subtotal of standard and overtime. The report can be filtered by operator, and/or job number.

### How would I use this information?

You would use this information to analyse the time being achieved for each labour task. For example: You might want to establish your average make-ready time on a particular press. This information could be used to update your estimating tables with more accurate times so that your estimates become more accurate. You can also use this report to compare operators; some may be returning better times than others.

Labo	ur E	inquiry	01/02/2001 16:44	By:		tarting: nding:	01/10/200 30/10/200						Page	1
Code	Opr	Description			Date	Time	Job-no	Dept.	Standard	Rate	Overtime	O/T Rate	Туре	Cost
301	TAC	GTO makeready			25/10/2000	16:51	1,007	Print	0.50	£22.0000	0.00	£0.0000	D	£11.00
						Т	otal:	0.50	0.50		0.00			£11.00
302 TA	TAC	GTO washup			25/10/2000	16:51	1,007	Print	0.58	£22.0000	0.00	£0.0000	D	£12.76
						Т	otal:	0.58	0.58		0.00			£12.76
303 TA	TAC	GTO print run			25/10/2000	16:51	1,007	Print	1.02	£22.0000	0.00	£0.0000	D	£22.44
						T	otal:	1.02	1.02		0.00			£22.44
304	TAC	GTO 2 colour makeready			25/10/2000	13:23	1,005	Print	0.41	£22.0000	0.00	£0.0000	D	£9.02
304 TA	TAC	GTO 2 colour makeready			25/10/2000	13:22	1,004	Print	1.24	£22.0000	0.25	£50.0000	D	£39.78
						Т	otal:	1.90	1.65		0.25			£48.80
305	TAC	GTO 2 colour washup			25/10/2000	13:22	1,004	Print	0.74	£22.0000	0.00	£0.0000	D	£16.28
305	TAC	GTO 2 colour washup			25/10/2000	13:22	1,005	Print	1.16	£22.0000	0.00	£0.0000	D	£25.52
						Т	otal:	1.90	1.90		0.00			£41.80
307	TAC	GTO 2 colour print run			25/10/2000	13:21	1,004	Print	1.50	£22.0000	0.00	£0.0000	D	£33.00
307	TAC	GTO 2 colour print run			25/10/2000	13:22	1,005	Print	1.00	£22.0000	0.00	£0.0000	D	£22.00
						Т	otal:	2.50	2.50		0.00			£55.00
						Т	otal:	8.40	8.15		0.25			20.00

# OUTWORK ENGUIRS

### What does it show me?

This report lists all outwork entries (both from purchase orders, and from direct entry) over a specified date period to give you your total outwork expenditure. The report can be filtered by operator, supplier or job number, and can be sorted & subtotalled by supplier or job number. For each entry the supplier, description, purchase order number (if relevant), date, time quantity, rate & cost are shown.

### How would I use this information?

You would produce this report to show your total expenditure over a given period on outwork, broken down by supplier and outwork type. This allows you to analyses "where" you are spending your money, and whether you are spending too much. For example: You may establish from this report that you are spending £1000 per month on laminating services, when in fact the cost per month of buying a laminating unit (including materials) is only £500. This alone may be enough for you to justify your own laminator.

Outwork	k Enquiry	Date: 01/02/2001 Time: 16:57	By: TAC			erator: plier:		Job-no:	0		P	age: 1
Outwork	Description		Status	Supplier	P-order Opr	Date Ti	me	Order	Quantity	Rate	Per	Cost
TNT	TNT Overnight cou	riers	Complete		0 RH	25/10/2000 1	7:02	1,007	113.40	£0.61	1.00	£69.17
TNT	TNT Overnight cou	riers	Complete		0 RH	25/10/2000 1	7:02	1,010	56.69	£0.67	1.00	£37.98
TNT	TNT Overnight cou	riers	Complete		0 RH	25/10/2000 1	7:02	1,011	57.95	£0.67	1.00	£38.83
						Records	:	3	228.04			£145.98
PERF	Perfect binding		Complete	FOX	1,007 RH	29/10/2000 2	0:09	0	500.00	£150.00	1.00	£75,000.00
PERF	Perfect binding		Complete	FOX	1,003 RH	29/10/2000 2	0:08	0	500.00	£150.00	1.00	£75,000.00
						Records		2	1,000.00		50000	£150,000.00
PARCECON	Parcelforce Econor	my delivery	Complete	PARCEL	1,008 RH	29/10/2000 2	0:09	0	35.91	£0.34	1.00	£12.21
PARCECON	Parcelforce Econor	ny delivery	Complete	PARCEL	1,004 RH	29/10/2000 2	0:08	0	35.91	£0.34	1.00	£12.21
						Records		2	71.82			£24.42
TNT	TNT Overnight cou	riers	Complete	TNT	1,002 RH	29/10/2000 2	0:08	0	580.23	£0.79	1.00	£458.38
TNT	TNT Overnight cou	riers	Complete	TNT	1,009 RH	29/10/2000 2	0:09	0	1,450.58	£0.67	1.00	£971.89
TNT	TNT Overnight cou	riers	Complete	TNT	1,005 RH	29/10/2000 2	80:0	0	1,450.58	£0.67	1.00	£971.89
TNT	TNT Overnight cou	riers	Complete	TNT	1,006 RH	29/10/2000 2	0:08	0	23.62	£1.32	1.00	£31.18
						Records		4	3,505.01			£2,433.34
						Records		11	4,804.87			£152,603.74

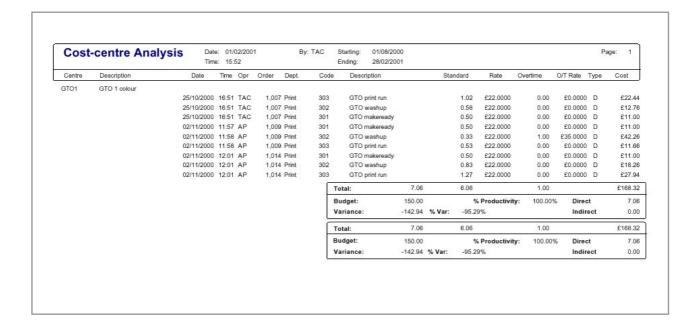
# COST CENTRE SUSTEMENT

### What does it show me?

This report lists all the labour, material & outwork costs for a specified job, subtotalled by department. The final summary page also shows estimated totals, value-added and contribution, and a comparison of actual versus estimated figures. It can be produced for any/all jobs at any stage of production.

## How would I use this information?

You would typically print this report immediately after approving each order, and would keep the copy as a master file copy along with the job bag itself. This will enable you to see how the job ran the last time it was run, in case of re-prints in the future.



# **Ualue added Report**

Value-added is a BPIF concept that is commonly used to express profitability. It is calculated as follows:

## Value-added = Sales - Material - Outwork

In other words the sales value of the job with all your bought-in costs deducted - the remaining figure has to cover the wages and overheads of the business. As your wages & overheads are to a large extent fixed, if you can maximise your valued-added on each job, you as a business will become more profitable overall. You can maximise your VA by reducing material costs, and by targeting work that you do not have to "outsource".

### Why is this important as long as I make a profit?

The profit figures do not tell "the whole story"; to understand why you need to go back to how your hourly rates are calculated. Hourly rates are based on "full absorption costing" – i.e. each item absorbs its own overhead and makes no profit – this is derived from your business overheads (rent/mortgage, finance/loans, wages) and the estimated hours you expect from your machines each month. The more work you outsource, the less contribution you are making to your overheads – instead you are paying someone else's.

For example: You have two orders, both worth £1000 sales value. One you design, plan, print and finish in-house and it costs you £600 to produce – the other you have to outsource and it also costs you £600 outwork cost. On both you make £400 profit, but your value-added (i.e. the amount of money left in the job after material and outwork costs) on the first order is much higher. First order value added: £1000 - £200 (materials) - £0 (outwork) = £800 = 80% Second order value-added: £1000 - £600 (Materials & outwork) = £400 = 40%. Thus for the first order £800 is left "in the company" to pay the wages & overheads; on the second order only £400 is left to pay the wages & overheads.

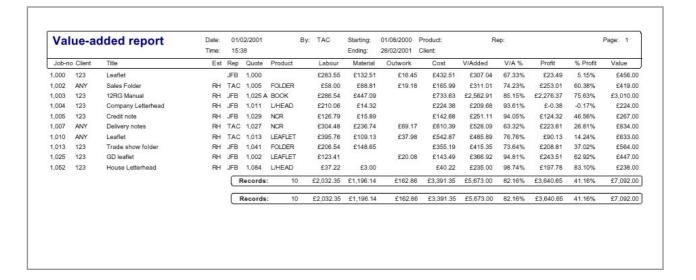
#### What does it show me?

This report lists each order that has been invoiced over a specified date period, along with the job number, client, title, estimator, rep, actual cost, value-added, profit & sales value. It can be filtered, sorted and subtotalled by product code, client, or sales rep.

## Value Added Report (continued)

## How would I use this information?

This report would be used to show the total sales by month, along with the actual costs incurred, profit, and value-added content. The report can be subtotalled by client, product, or sales-rep – thus you can use this information to compare which product types are the most profitable, which are your "best" clients, or which sales-rep is bringing in the "right" type of work for your business.



# PROFIL SUMMƏRY

### What does it show me?

This report lists all orders that have been invoiced within a specified date period and shows the job number, invoice date, invoice number, actual cost, profit & contribution, along with the quoted selling price, and the actual invoice price. The report is subtotalled or totalled to give an average profit and contribution, with total sales value.

## How would I use this information?

This management report is used to total the sales for the month, with an overall profit figure expressed in value and percentage terms. You can also use it to pinpoint any orders that you may have made a loss on as the first step in finding what went wrong. The report can be filtered, sorted and subtotalled by client, product or representative. This might (for example) be used to identify your most profitable or highest turnover clients (not necessarily the same thing), high margin product lines, or best performing sales-reps.

Rep Quot IFB 1,000 TAC 1,005 IFB 1,025	FOLDER	25/10/2000 02/11/2000	1,001 1,003	Contrib. £245.54	% Contrib. 53.80%	Cost £432.51	Profit £23.49	% Profit 5.15%	Quoted £426.00	Value £456.00
TAC 1,005 JFB 1,025					53.80%	£432.51	£23.49	5.15%	£426.00	£456.00
JFB 1,025		02/11/2000	1.002							
	A DOOK		1,000	£286.01	68.20%	£165.99	£253.01	60.38%	£419.00	£419.00
	A BOOK	25/10/2000	1,002	£2,455.11	81.50%	£733.63	£2,276.37	75.63%	£3,010.00	£3,010.00
JFB 1,011	L/HEAD	25/10/2000	1,002	£120.38	53.70%	£224.38	£-0.38	-0.17%	£224.00	£224.00
JFB 1,029	NOR	25/10/2000	1,002	£194.91	73.00%	£142.68	£124.32	46.56%	£267.00	£267.00
TAC 1,027	NOR	02/11/2000	1,003	£333.49	39.90%	£610.39	£223.61	26.81%	£834.00	£834.00
TAC 1,013	LEAFLET	02/11/2000	1,003	£402.84	63.60%	£542.87	£90.13	14.24%	£633.00	£633.00
IFB 1,041	FOLDER	02/11/2000	1,005	£345.90	61.30%	£355.19	£208.81	37.02%	£564.00	£564.00
JFB 1,002	LEAFLET	15/11/2000	1,009	£309.57	79.90%	£143.49	£243.51	62.92%	£387.00	£447.00
JFB 1,084	L/HEAD	29/01/2001	1,012	£218.90	92.00%	£40.22	£197.78	83.10%	£238.00	£238.00
		Records:	10	£4,912.65	66.69%	£3,391.35	£3,640.65	41.16%	£7,002.00	£7,092.00
		Records:	10	£4,912.65	66.69%	£3,391.35	£3,640.65	41.16%	£7,002.00	£7,092.00
	AC 1,013 FB 1,041 FB 1,002	AC 1,013 LEAFLET FB 1,041 FOLDER FB 1,002 LEAFLET	AC 1,013 LEAFLET 02/11/2000 FB 1,041 FOLDER 02/11/2000 FB 1,002 LEAFLET 15/11/2000 FB 1,084 L/HEAD 29/01/2001 Records:	AC 1,013 LEAFLET 02/11/2000 1,003 FB 1,041 FOLDER 02/11/2000 1,005 FB 1,002 LEAFLET 15/11/2000 1,009 FB 1,084 L/HEAD 29/01/2001 1,012 Records: 10	AC 1,013 LEAFLET 02/11/2000 1,003 £402.84 FB 1,041 FOLDER 02/11/2000 1,005 £345.90 FB 1,002 LEAFLET 15/11/2000 1,009 £309.57 FB 1,084 L/HEAD 29/01/2001 1,012 £218.90 Records: 10 £4,912.65	AC 1,013 LEAFLET 02/11/2000 1,003 £402.84 63.60% FB 1,041 FOLDER 02/11/2000 1,005 £345.90 61.30% FB 1,084 LHEAD 29/01/2001 1,005 £395.57 79.90% FB 1,084 LHEAD 29/01/2001 1,012 £218.90 92.00% Records: 10 £4,912.65 66.69%	AC 1,013 LEAFLET 02/11/2000 1,003 £402.84 63.60% £542.87 FB 1,041 FOLDER 02/11/2000 1,005 £345.90 61.30% £355.19 FB 1,002 LEAFLET 15/11/2000 1,009 £309.57 79.90% £143.49 FB 1,084 L/HEAD 29/01/2001 1,012 £218.90 92.00% £40.22 Records: 10 £4,912.65 66.69% £3,391.35	AC 1,013 LEAFLET 02/11/2000 1,003 £402.84 63.60% £542.87 £90.13 FB 1,041 FOLDER 02/11/2000 1,005 £345.90 61.30% £355.19 £208.81 FB 1,002 LEAFLET 15/11/2000 1,009 £309.57 79.90% £143.49 £243.51 FB 1,084 L/HEAD 29/01/2001 1,012 £218.90 92.00% £40.22 £197.76 Records: 10 £4,912.65 66.69% £3,391.35 £3,640.65	AC 1,013 LEAFLET 02/11/2000 1,003 £402.84 63.60% £542.87 £90.13 14.24% FB 1,041 FOLDER 02/11/2000 1,005 £345.90 61.30% £355.19 £208.81 37.02% FB 1,002 LEAFLET 15/11/2000 1,009 £309.57 79.90% £143.49 £243.51 62.92% FB 1,084 L/HEAD 29/01/2001 1,012 £218.90 92.00% £40.22 £197.78 83.10% Records: 10 £4.912.65 66.69% £3,391.35 £3,640.65 41.16%	AC 1,013 LEAFLET 02/11/2000 1,003 £402.84 63.60% £542.87 £90.13 14.24% £633.00 FB 1,041 FOLDER 02/11/2000 1,005 £345.90 61.30% £355.19 £208.81 37.02% £564.00 FB 1,002 LEAFLET 15/11/2000 1,009 £309.57 79.90% £143.49 £243.51 62.92% £387.00 FB 1,084 L/HEAD 29/01/2001 1,012 £218.90 92.00% £40.22 £197.78 83.10% £238.00 FR Cords: 10 £4,912.65 66.69% £3,391.35 £3,640.65 41.16% £7,002.00



#### What does it show me?

This report lists all completed orders that have been costed, but are not yet approved for invoicing. Every costed order <u>must</u> be approved prior to invoicing as a safeguard to check that all the labour times, materials and outwork costs have been correctly recorded, and to make any necessary adjustments. Once a job has been approved, no further costs can be added to the job.

## How would I use this information?

This information is used as a checklist of jobs that require approval. This ensures that no orders are missed – even if the physical job sheet is mislaid or misfiled. After approving each job, this report will be empty.

Job-no	Client	Date-in	Quantity	Title	Order-no	Quote	Est	Rep	Delivered	Est-cost	Act-cost	Profit	% Profit	Quoted	Exp'd-sell
1,023	123	25/10/2000	10000	Advertising poster		1,017	RH	JFB	22/11/2000	£1,273.70	£1,040.15	£517.85	33.24%	£1,558.00	£1,558.00
1,024	123	25/10/2000	2500	Discount leaflet		1,030	RH	JFB	22/11/2000	£311.71	£257.79	£58.21	18.42%	£316.00	£316.0
1,033	123	02/11/2000	5000	12 GF Manual		1,083	RH	JFB	11	£7,250.68	£30,317.93	£-22,317.93	-278.97%	28,000.00	£8,000.0
1,051	123	17/11/2000	75000	Software Brochure		1,055	RH	JFB	1.1	£15,705.68	£132.80	£17,431.20	99.24%	£17,564.00	£17,564.00
1,028	123	29/10/2000	7000	12RG Manual		1,025	A RH	JFB	1.1		£1,930.61	£1,079.39	35.86%	£3,010.00	£3,010.0
1,053	123	01/12/2000	500	Sales invioce sets		1,009	RH	JFB	1.1	£241.00	£38.47	£261.53	87.18%	£300.00	£300.0
1,030	123	02/11/2000	5000	Sales Letterhead		1,031	RH	JFB	11	£308.73	£220.53	£119.47	35.14%	£340.00	£340.0
1,021	345	25/10/2000	500 of each	Business pack 2		1,058	RH		02/11/2000	£349.23	£138.54	£247.46	64.11%	£386.00	£386.0
1,034	ANY	02/11/2000	1000	Brochure		1,003	RH	TAC	1.1		£67.35	£1,335.65	95.20%	£1,403.00	£1,403.0
1,006	ANY	20/10/2000	2500	House Letterhead		1,001	A RH	TAC	11	£150.82	£96.40	£71.60	42.62%	£168.00	£168.0
1,032	ANY	02/11/2000	50000	Invoice		1,039	RH	TAC	1.1	£2,257.85	£6.25	£2,607.75	99.76%	£2,614.00	£2,614.0
1,018	JEFF00	23/10/2000	1000	Sales Folder		1,014	RH	JFB	02/11/2000	£456.61	£329.15	£170.85	34.17%	£500.00	£500.0
						(	Reco	rds:	12	£28,306.01	£34,575.97	£1,583.03	30.50%	£36,159.00	£36,159.0

# PURCHOSE ORDERS

The raising of a purchase order is a very important action for a company, as it is an official instruction to a supplier to provide goods or services at a price. This is money going outside of the business, and therefore needs to be monitored and the incoming invoice compared to the raised order, to ensure they both match.

Purchase orders can be raised for various items:

- Material items (from the materials table)
- Subcontract work (for current job)
- Outwork item (from register)
- Sundry item (free text facility to enter description & price)

When a purchase order is raised, the system logs the transaction, and where raised against a job number automatically allocates the cost.

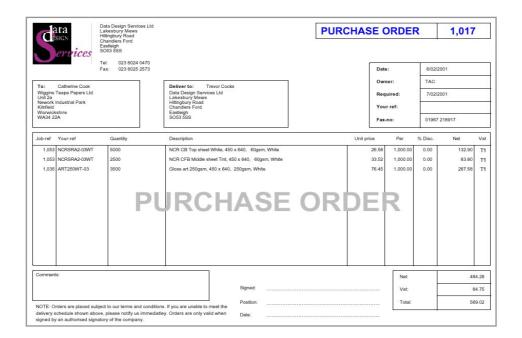
Purchase orders are shown as having four different statuses:

- Pending
- Held (may be a query on this transaction)
- Delivered
- Invoice received

If the invoiced price is different to the original order, the system flags the price, warning of the difference, enabling relative action to be taken. An important area for cost savings!

Purchase order data can be filtered by:

- Date parameters
- Supplier
- Orders placed by
- By job number



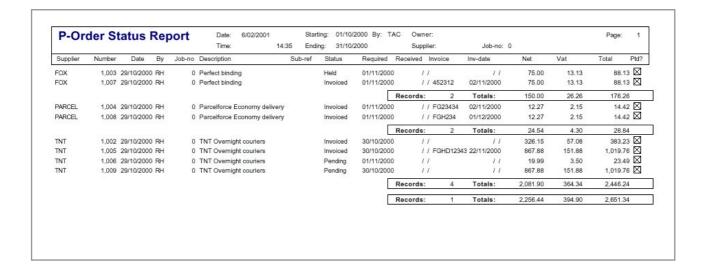
# PURCHOSE ORDER SCOLUS REPORC

### What does it show me?

This report lists any purchase orders raised within a specified date period. The report can be filtered by supplier, job number or owner (originator). The report shows the order number, date, supplier, description, job number, value and status. If a purchase invoice has been crosschecked against an order the invoice number and date are shown.

### How would I use this information?

You would produce this report in several cases. For example: to locate a specified purchase order, or to produce a list of purchase orders that are "pending" (waiting for delivery), or to produce a report of purchase orders raised against one specific job number, or raised against one particular supplier. A full history is maintained until purged by you, thus if any queries result from an order that order can be located easily and a purchase order history by supplier produced.



# Deliueries

An important part of the workflow pattern is the creation and monitoring of delivery notes. When a delivery note is raised, *Accura* automatically changes the job status from active to complete, and provides a standard called invoices pending.

## A very important report, informing the user of jobs awaiting invoicing!

As well as confirming completed jobs, the raising of a delivery note by the system creates other important management information.

### **Deliveries report**

This can be filtered by client, date, product code, and provides information on:

- Job number & description
- Order quantity
- Last delivery note number, date and quantity delivered
- Balance of order on hand.

This report is in essence a finished goods stock record!

## **Delivery response report**

Produces a report comparing scheduled delivery dates with actual delivery dates, by number of days.

Monitor the efficiency of your production and despatch departments

## LATE deliveries mean LATE invoicing!

## How might this information be used?

- To monitor finished goods being held for individual clients
- To monitor and control delivery response and efficiency

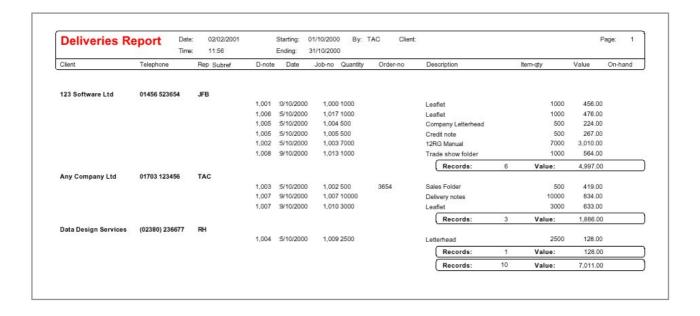
# DELIUERIES REPORT

### What does it show me?

This report shows deliveries made over a specified date period along with the job number, title, quantity ordered, sales value, and balance to follow. The report is printed and subtotalled by client.

### How would I use this information?

This report is used to keep a track of orders or products by client and record delivery movements, with a running stock balance. It is therefore possible to set-up product lines that are delivered in batches and the stock balance monitored. For example: you may print 100,000 of a particular job and hold this in stock for the client, then deliver 2,000 per month. Your customer may request a report of his stock usage and balance on hand.



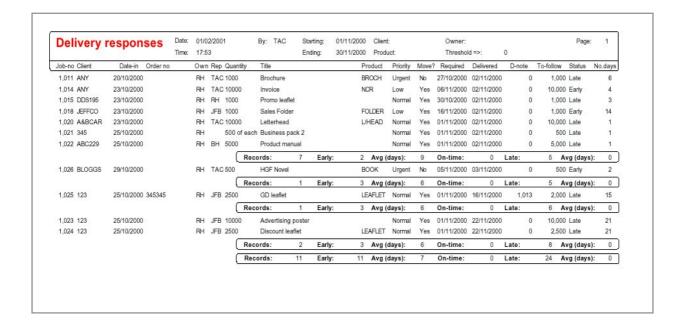
## DELIUERY RESPONSE

### What does it show me?

The report shows deliveries made over a specific date period along with the order details, required by date, delivered date, and number of days the job was delivered to the client (early or late). The report can be filtered by client, owner or product, and subtotalled by date, job-no, client, owner, or product.

#### How would I use this information?

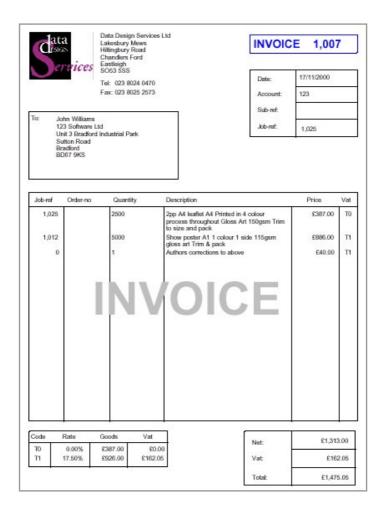
This report is used to keep a track of delivery response times, so that late and early deliveries can be identified quickly and rectified where necessary. By identifying the causes of late deliveries, delivery response times and customer satisfaction can be improved.





The final, and probably the most import part of the cycle, is the raising of the invoice.

If the Job Costing & Analysis module is being used, jobs have to be approved before an invoice can be raised. This affords the opportunity to check that all costs, and any billable extra costs have been booked against the job.



## Reports can be produced detailing:

- Invoices raised between set dates
- A sales report, by client, showing how much has been invoiced between set dates.

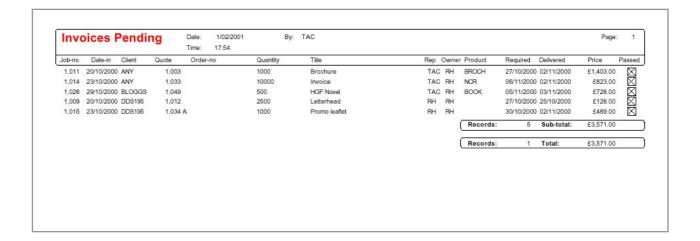
# INVOICES PENDING

### What does it show me?

The invoices pending reports lists all orders that have been completed but not yet invoiced. If Job costing is installed, it also will show whether the job has been approved for invoicing or not. The report is listed in job number or client order and can show client, job number, date-in, title, date required, date actually delivered, and estimated sales value.

### How would I use this information?

Use this report as a daily routine reminder to prompt you to invoice completed jobs. This acts as a safeguard in case paperwork is lost, or misfiled by mistake. Once all the orders listed have been invoiced the report will be empty.





### What does it show me?

The sales report lists all invoices raised between two specified dates and shows the job number, client, description, date-delivered, invoice number & date and net, vat & total values. The report can be sorted & subtotalled by client, sales-rep, date, invoice number, or job number.

### How would I use this information?

Use this report to give you an accurate breakdown of sales over any specified period, by customer or sales-rep. You could for example use this report to calculate commissions for sales-reps, or to establish your highest turnover customers.

Sales	report	: 01/02/2001 : 17:55	By: TAC	Starting: Ending:	1/11/2000 30/11/2000	Clie							Page: 1
Client	Job-no Rep Order-no	Subref	Quantity	Descriptio			Delivered	Inv-no	Inv-date	Nom	Net	Vat	Total
123	1,013 JFB		1000	Trade show	folder To take A4	(with	29/10/2000	1,005	02/11/2000	4000	£564.00	£98.70	£662.70
123	1,017 JFB		1000	Leaflet A4 G	loss Art 150gsm .	ob tc	25/10/2000	1,006	13/11/2000	4000	£476.00	£83.30	£559.30
123	0 JFB		1	Authors com	rections		25/10/2000	1,006	13/11/2000	4000	£476.00	£83.30	£559.30
123	1,012 JFB		5000	Show poster	A1 1 colour 1 sid	e 11:	16/11/2000	1,007	17/11/2000	4000	£1,313.00	£162.05	£1,475.05
123	1,025 JFB		2500	2pp A4 leafle	et A4 Printed in 4	oolou	16/11/2000	1,007	17/11/2000	0111	£1,313.00	£162.05	£1,475.05
123	0 JFB		1	Authors corn	rections to above		16/11/2000	1,007	17/11/2000	4000	£1,313.00	£162.05	£1,475.05
123	1,025 JFB 345345		2500	2pp A4 leafle	et A4 Printed in 4	roloc	16/11/2000	1,008	15/11/2000	4000	£417.00	£72.98	£489.98
123	0 JFB		1	Authors com	rrections		16/11/2000	1,008	15/11/2000	4000	£417.00	£72.98	£489.98
123	0 JFB		1	Authors corr	rections		16/11/2000	1,009	15/11/2000	4000	£447.00	£5.25	£452.25
123	1,025 JFB 345345		2500	2pp A4 leafle	et A4 Printed in 4	color	16/11/2000	1,009	15/11/2000	0111	£447.00	£5.25	£452.25
								Rec	ords:	10	£7,183.00	£907.91	£8,090.91
ABC229	1,022 BH	ABC001	5000	Product man	nual A4, 164pp Co	ver:	02/11/2000	1,011	16/11/2000	4000	£8,245.00	£1,442.88	£9,687.88
								Rec	ords:	1	£8,245.00	£1,442.88	£9,687.88
ANY	1,010 TAC		3000	Hotel leaflet	A4, 4pp 4 colour	госе	25/10/2000	1,003	02/11/2000	4000	£1,886.00	£184.11	£2,070.11
ANY	1,007 TAC		10000	Delivery note	es A4 x 3 parts 1 c	olour	25/10/2000	1,003	02/11/2000	0111	£1,886.00	£184.11	£2,070.11
ANY	1,002 TAC 3654		500	Sales Folder	r To take A4 (with	n A2	25/10/2000	1,003	02/11/2000	4000	£1,886.00	£184.11	£2,070.11
								Rec	ords:	3	£5,658.00	£552.33	£6,210.33
DDS195	0						11	1,004	02/11/2000		£0.00	£0.00	£0.00
								Rec	ords:	1	£0.00	£0.00	£0.00
								Rec	ords:	15	£21,086.00	£2,903.12	£23,989.12

# SUMMARY & CONTACT INFORMATION

By combining all of the resources of the *Accura* programme, an example of how the system can be used to analyse the business performance of a particular client the following can be readily achieved:

- Number of estimates raised
- Conversion rate Quote v Order
- Value add achieved
- Profitability
- Analysis by type of work done, with profitability
- Turnover achieved

Let the system tell you which clients, and which types of jobs are more profitable. It is good to be busy, but better to be busy producing the more profitable work, for the more profitable clients!

In summary, *Accura* is a powerful management tool that can be customised to suit individual requirements.

Remember, Accura will enable you to:

- ⇒ Improve control of entering chargeable extras against jobs
- Reduce material wastage
- Reduce non-chargeable direct labour costs
- □ Increase productivity
- **⇒** Control overheads
- ⇒ Focus on more profitable business

And much more......

## CONTACT US

Contact us now for an on-site demonstration or to discuss your requirements further.

#### SOULHERN SƏLES

#### *NORTHERN SƏLES*

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